GLOBAL VISION LOCAL INSIGHTS & ACTIONS

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Realising our Purpose and Living our Values

PURPOSE

Serving shoppers a little better every day.

VALUES

No one tries harder for customers.

We treat people how they want to be treated.

Every little help makes a big difference.



Little Helps Plan.









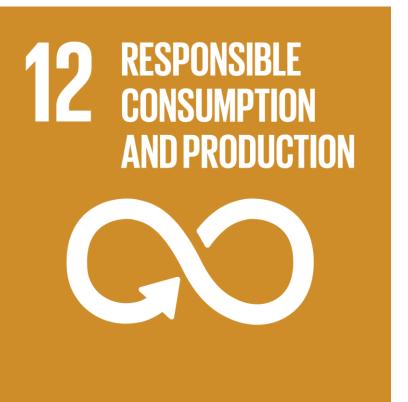
Climate change I Cyber security I Governance and ethics Health & safety I Packaging I Product safety

























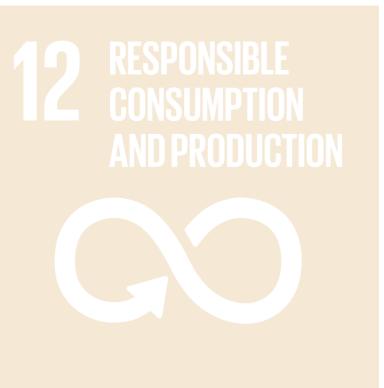






POVERTY









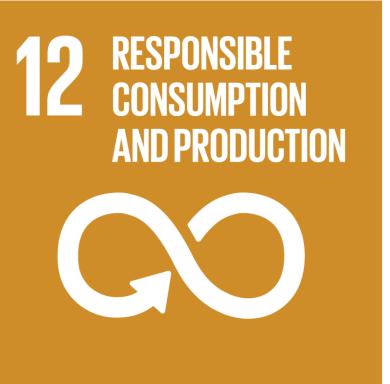




















From Global to Local

Global Level

- Continued dialogue to create understanding of local landscape and stakeholders.
- Engage top management in local initiatives.

Local Level

- Doing good things is in our DNA.
- Prioritise and simplify execution.



EVERY LITTLE HELP MAKES A BIG DIFFERENCE.

