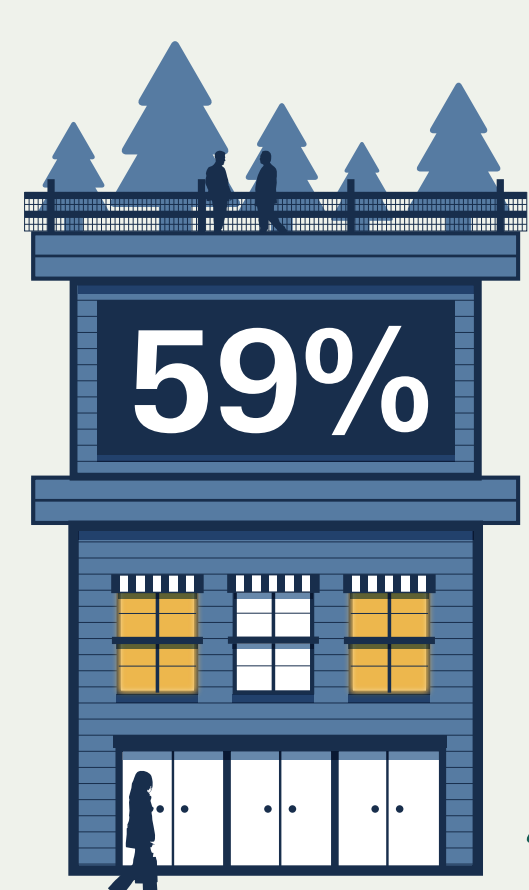


SMALLER COMPANIES TURNING GREEN

The growth potential of embracing sustainability.



New research from HSBC reveals leaders of smaller companies are increasingly recognising the opportunities for growth by giving customers environmentally and socially responsible products.

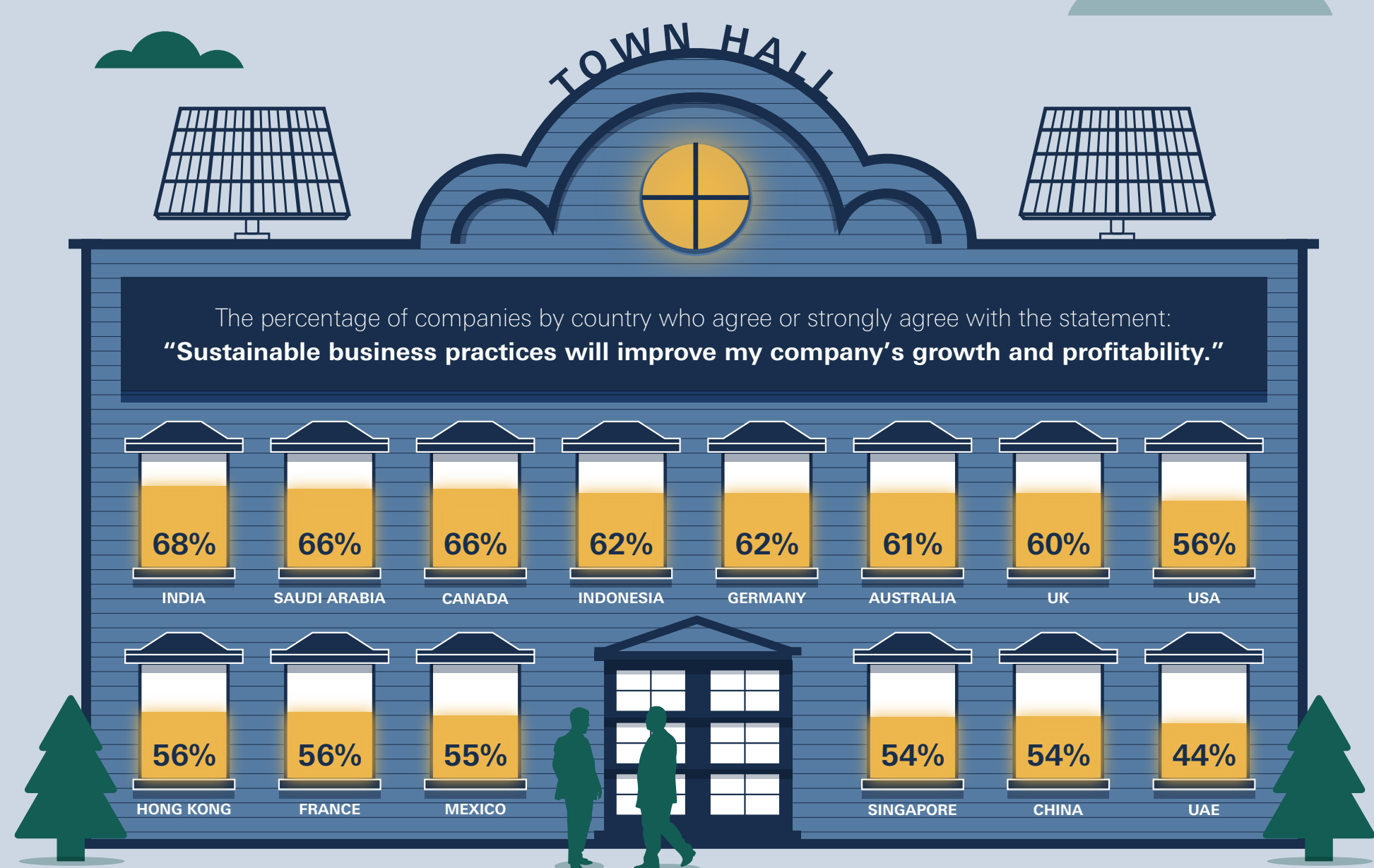


Over half of smaller companies believe that adopting sustainable business practices such as offering more environmentally friendly products and services will boost profits.

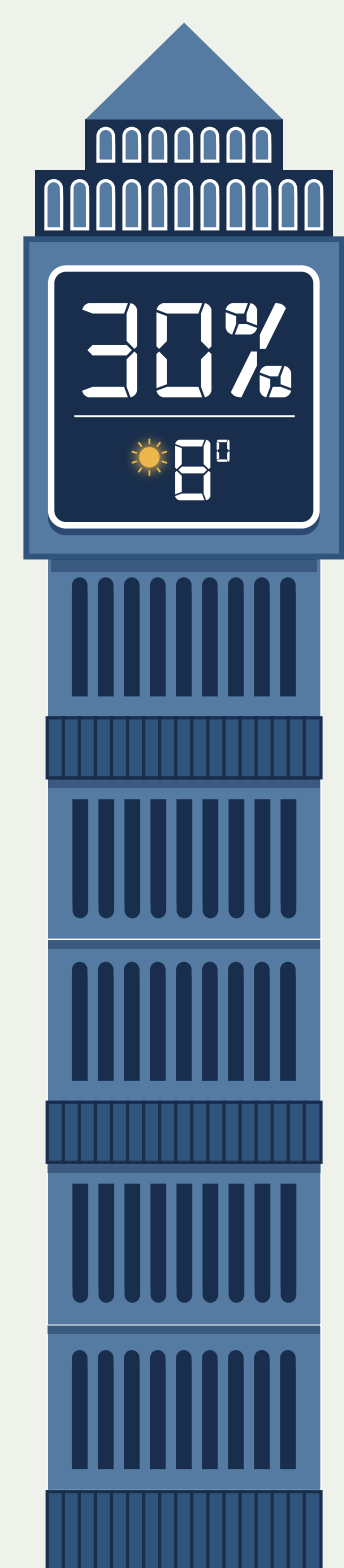
The report surveyed **1,400** decision-makers across **14** countries and **11** industries

It is HSBC's aspiration to be a leading global partner in the transition to a low-carbon economy – both practically and intellectually.

Companies based in **India, Saudi Arabia and Canada** are most likely to believe adopting sustainable business practices will give their profits a lift.

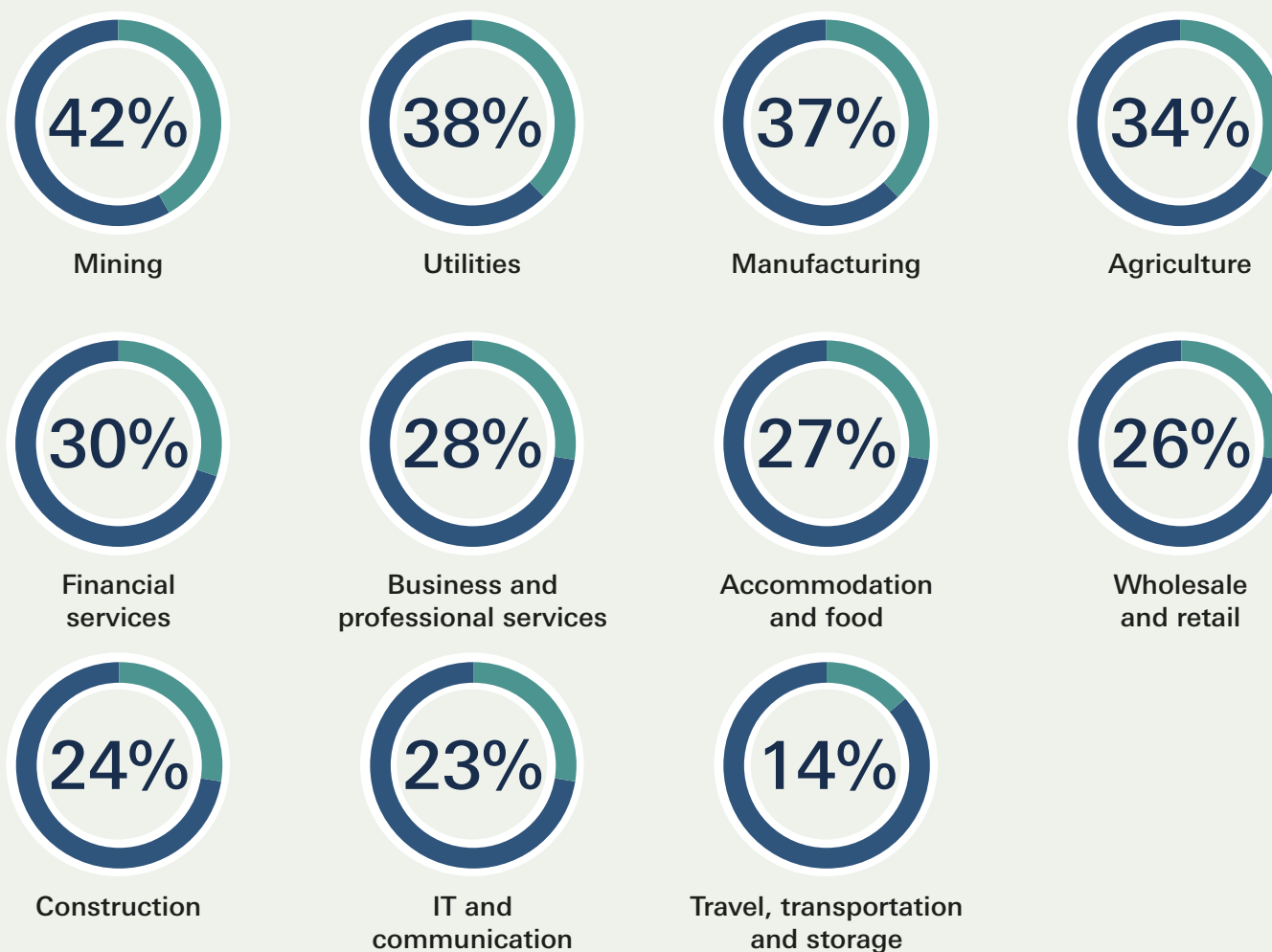


At HSBC, we're helping businesses become more sustainable by helping them identify efficiencies in their supply chains and supporting them in providing more ethical and environmentally friendly products and services.



Just **under a third** of smaller companies regard their impact on the environment and community as one of their **top three long-term objectives**. Companies working in mining, utilities and manufacturing sectors are most likely to view sustainability as a priority.

Percentage of companies by sector who regard making a positive, ethical impact on their community and environment as one of their top three long-term objectives:



HSBC's market-leading Green Bond credentials and range of sustainable finance tools and information make us the ideal partner to help clients work towards a climate-resilient future, while developing opportunities along the way.

Smaller companies make a significant contribution to global economic growth and employment. In 2017, HSBC commissioned a study examining their role in 14 countries and territories. The report, including key findings from a survey of 1,400 businesses employing a between 200 and 2,000 people, gives an insight into the challenges and opportunities these businesses face. Read more on the HSBC Commercial Banking website <http://bit.ly/2jBAaqb>