

ธนาคารกสิกรไทย
开泰银行 KASIKORNBANK



“AEC+3 BUSINESS FORUM 2016”

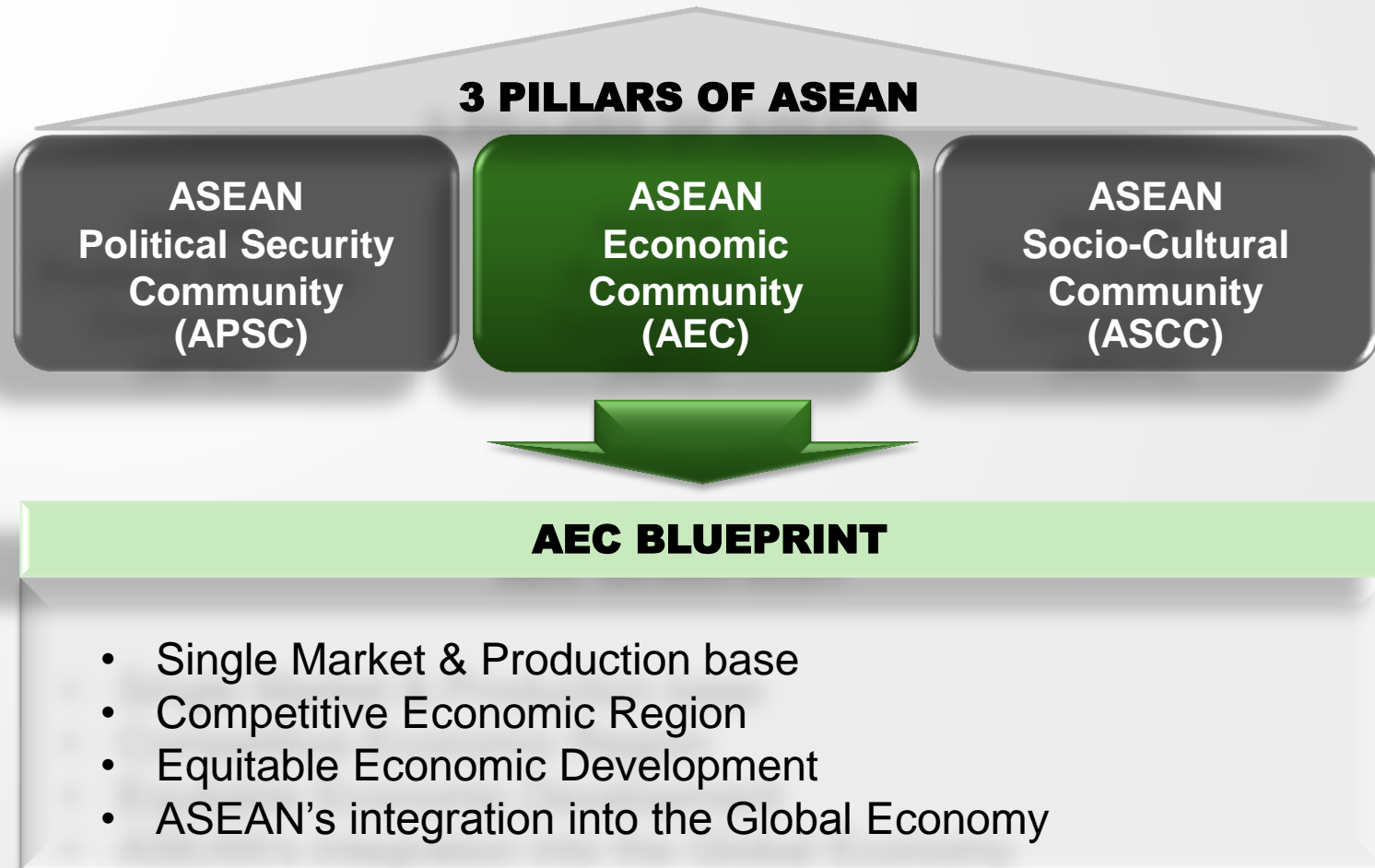
PRESS CONFERENCE

16 FEBRUARY 2016

AEC+3 



ASEAN ECONOMIC COMMUNITY (AEC)



AEC PRESENTS GOLDEN GROWTH OPPORTUNITIES

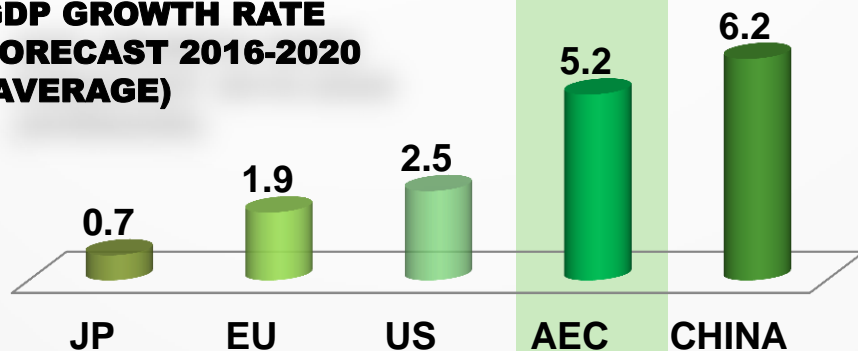
AEC is enjoying a golden period. AEC+3 integration would increase regional prosperity.

GDP GROWTH RATE

REAL GDP GROWTH OF AEC

	2014	2015	2016F	2016F-2020F (Average)
Average of 10 countries	4.6	4.6	4.9	5.2

GDP GROWTH RATE FORECAST 2016-2020 (AVERAGE)



Source : IMF, 2016 / OECD, 2015

BEHIND THE GROWTH OF AEC

GROWTH OF MIDDLE CLASS

By 2020 the middle class population of AEC will more than double to 400 million

Source : Nielsen Forecasting



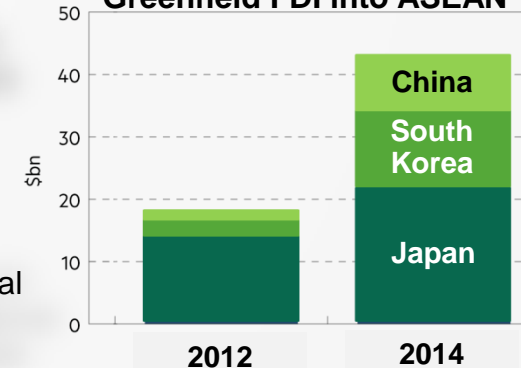
PRODUCTION HUB FOR +3 COUNTRIES



China Japan Korea

All are busy attempting to shape the future of regional economic integration with ASEAN as AEC+3

Greenfield FDI into ASEAN

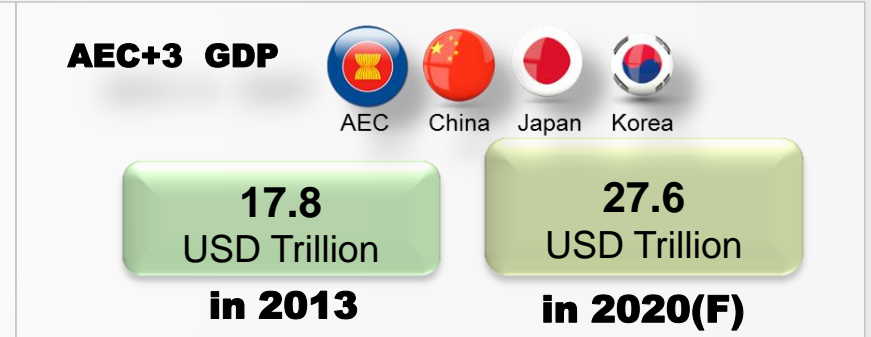


Source : Financial Times from fDi Markets

UNEVITABLE INTEGRATION TOWARDS AEC+3 'S PROSPERITY

ECONOMIC INTEGRATION

A lot of opportunity to capture in the AEC+3 region



Source : CIA, Jul2015

Source : IMF's forecast

REGIONAL CONNECTIVITY

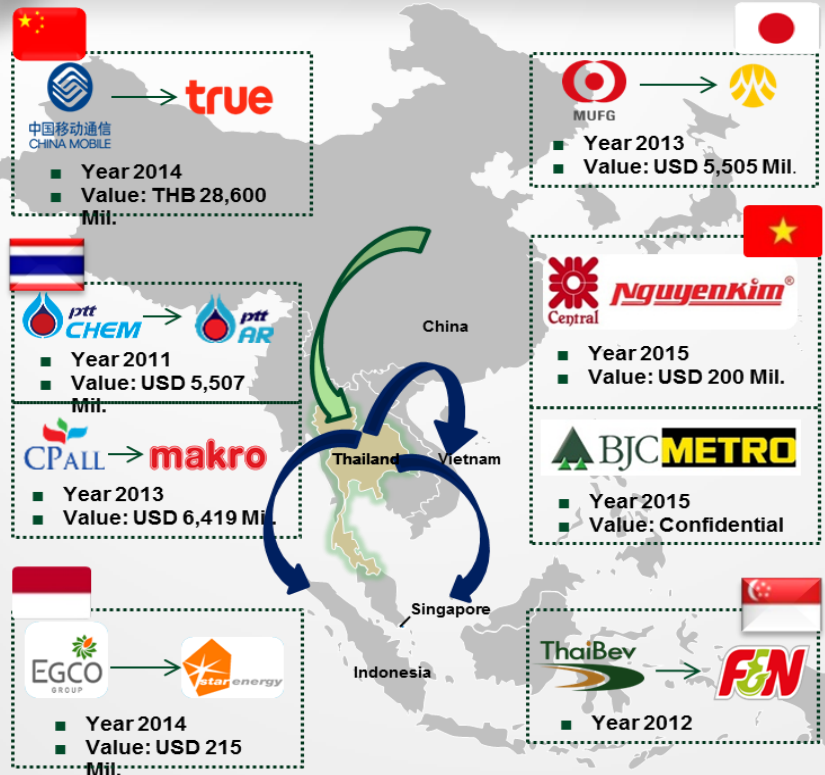
Significant increase of investment and trade in the region



KEY CHALLENGES

While businesses are right to be excited about AEC+3, the region also presents challenges

INCREASED COMPETITION



DISRUPTIVE TECHNOLOGY

E-COMMERCE MARKET SIZE (Unit: USD Billion)

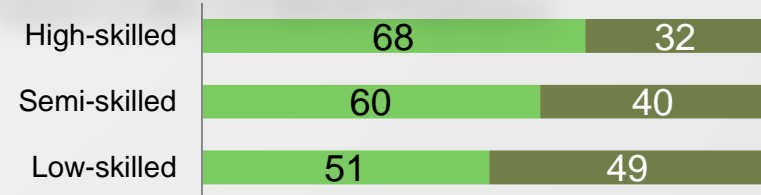


Source: eMarketer, A.T. Kearney Analysis

SOURCING AND RETAINING HUMAN CAPITAL

SURVEY OF LABOR MOBILITY

Impact of AEC on ASEAN Employers



Source: International Labour Organization 2014



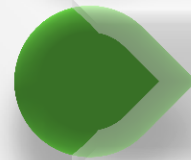
QUESTIONS FOR RESHAPING A NEW PARADIGM FOR GROWTH



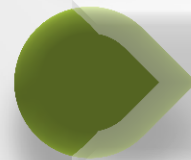
What opportunities does the AEC+3 present to business?



What are the most effective models and practices for entering new market?



What can company do to ensure the success of new ventures in different Asian market?



How are technological development transforming the ways in which traditional business operate?

PROGRAM BY:

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FINANCIAL
TIMES

AEC+3

BUSINESS FORUM 2016



RESHAPING A NEW PARADIGM FOR GROWTH

BANGKOK, THAILAND

AEC+3 BUSINESS FORUM 2016 : RESHAPING A NEW PARADIGM FOR GROWTH

Date : 16th March 2016

Venue : Plaza Athenee Hotel

Event 1 AEC+3 BUSINESS FORUM 2016	Event 2 AEC+3 TRADE & INVESTMENT CONSULTING BOOTHS	Event 3 AEC+3 BUSINESS MATCHING 2016	Event 4 MOU SIGNING: AEC+3 CROSS-BORDER COLLABORATION
<p>This forum will be the platform for business sector seeking up-to-date strategic knowledge and identify best practices for sustainable growth in this region</p> <p>Main topics:</p> <ul style="list-style-type: none"> • Human capital management • Digital technology • Market integration 	<p>The One-stop consulting booths to serve you the insightful advice of cross-border trade and investment from KBank and business experts from CLMVI countries</p>	<p>This event will empower business network through building strategic partnership, with over 300 business matching deals</p> <p>Highlight industries :</p> <ul style="list-style-type: none"> • Food & beverage • Construction material • Pharmaceutical . 	<p>First MOU platform that build multilateral collaboration in AEC+3 regional trade</p>



KASIKORNTHAI

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